

2019-2020 District Goals



District: District 9 EC
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Have District GLT Coordinator Spearhead Club Officers Training to achieve our goal of 60 % by August 31st 2019.
We will have 2 hands on training sessions strategically positioned within the district to get maximum participation

DG team (zone chairs, region chairs, 2nd VDG, 1st VDG, DG and GAT team) will call all clubs for commitment of participants. We will split up who will call which club.

Participants at Club Officer Training include:

- President
- Secretary
- Treasurer
- Service Chair
- LCIF (campaign 100) Chair

We will also include MYLION Training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Have District GLT Coordinator Spearhead Region & Zone Training to achieve our goal of 100 % by August 15th 2019.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 6 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	31
2nd Quarter	40
3rd Quarter	30
4th Quarter	21

By the end of the 4th quarter, the district will add a total of 122 new members.

Action Items:

My district will establish 1 club branch(es).

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	30
3rd Quarter	15
4th Quarter	40

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

Additional action items to achieve this goal:

Clubs will not drop a member without the approval of the District Governor, unless of course the member passes away.

The DG will call or meet the member and then a Yes or No decision will be made.

85% (37) of the 43 clubs in the district will be conducting New Member Orientations

NET GROWTH GOAL

122	+	20	-	100	=	42
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 90000 people.

Action Items:

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

I will be asking the clubs in District 9EC to add:

* 1 additional Childhood Cancer Service Activity

* 1 additional Diabetes Service Activity

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 750 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

* Have 50% (21) of Clubs in District 9EC will have a Service Chair to manage the service activities to insure the information is getting inputted into MYLION. This will take some pressure of the duties of the secretary

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 38000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

Additional action items to achieve this goal:

* 5% (approx. 139 members in 9EC will understand the impact of our foundation & demonstrate their support with a donation of \$ 100.00 to LCIF

* I will ask all members of District 9EC cabinet to pledge individually to Campaign 100

* I will ask all Clubs in District 9EC to give to LCIF (Campaign 100) my goal is to get 35 of 42 (83%) clubs in District 9EC to participate

* Have 27 of 42 (66%) clubs in District 9EC to have LCIF (Campaign 100) chairs

* District wide Campaign 100 fundraiser (Type still yet to be determined)

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Have 50% (21) of Clubs in District 9EC will have a Service Chair to manage the service activities to insure the information is getting inputted into MYLION. This will take some pressure of the duties off of the secretary .

At our Club Officer Training(s) we will include MYLION training